

EXPERIENCE

QUANTUMKNOWLEDGE.TECH

Freelance UI & Graphic Designer

Created the full brand identity and digital design system.
Designed the website UI ensuring consistency across all touchpoints.
Developed brand guidelines to maintain visual coherence.
Produced digital and marketing assets that reflect the brand's identity.

05/2025 - 10/2025

Remote (Barcelona)

ROI ADS LLC

Creative Director & Graphic Designer

Provided creative direction and set daily tasks for the design team.
Designed cohesive brand identities, logos, and systems for campaigns.
Created short-form vertical ads optimized for engagement
AI-assisted workflows, reviewing visuals for brand accuracy.
Researched topics and digital trends to shape ad concepts.

05/2024 - 02/2025

Remote (Puerto Rico)

COHL'S SPORTSWEAR

Art Director & Creative Designer

Designed licenced collections & products by *Warner Brothers Properties including Tom & Jerry, Friends, Looney Tunes, Batman*.
Created SS/FW fashion collections from concept to final production.
Provided art direction and set daily tasks for the design team.
Explored AI-driven design tools to prototype identity concepts.
Performed photo editing, retouching, and layout enhancement.

01/2023 - 08/2023

Tirana, Albania

KULLA CREATIVES

Brand Designer

Graphic Design oriented work (designed logos, banners, website graphics, posters, flyers, brand collateral, etc).
Ensured color accuracy and brand fidelity across all deliverables.
Performed photo and video editing.

10/2022 - 12/2022

Tirana, Albania

DESTIL CREATIVE HUB

Art Director & Visual Designer

Created branded visual collateral (banners, posters, flyers).
Ensured production-ready quality through material review.
Developed brand systems for cultural and fashion projects.
Performed photo editing, retouching, and layout enhancement.

05/2022 - 10/2022

Tirana, Albania

TAW

Brand Designer

Provided creative direction for 2022's "GOING HIGH" event.
Created illustrations fit for the subject.
Designed posters according to the events taking place.

04/2022 - 07/2022

Tirana, Albania

MAD Center

Graphic Designer & Art Curator Intern

Organisational work of exhibitions held by the institution.
Communication (social media, press).
Graphic Design oriented work (posters, social media).
Performed photo and video editing.

11/2021 - 04/2022

Tirana, Albania

YGREC ARTS CENTRE

Art Curator Intern

Graphic Design oriented work.
Communication (social media, press).
Organisational work.
Mediation, presentation & adaptation to different public.
Management of a public arts centre.

06/2021 - 08/2021

Paris, France

A.STUDIO DESIGN

Graphic Design Intern

Graphic Design oriented work (designed logos, banners, website graphics, posters, flyers, brand collateral, etc).
Performed photo and video editing.

05/2019 - 12/2019

Elbasan, Albania

EDUCATION

ELISAVA UNIVERSITY	MSc. Art Direction & New Narratives	2024 - 2025 Barcelona, Spain
POLIS UNIVERSITY	BSc. Art & Design	2019 - 2022 Tirana, Albania

ACHIEVEMENTS

Designed licenced collections & products by <i>Warner Bros. Properties</i> including <i>Tom & Jerry, Friends, Looney Tunes, Batman</i> . Winner of "Albania's Independence Day" Painting Contest Awarded a 3-year scholarship at Polis University Received 5 Certificates of excellence in English Received 3 Certificates of excellence in Italian	2013 - 2025
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ACTIVITIES

Paticipated in "Objects, Sounds, Images and Answers" Exhibition Paticipated in "Identities" Exhibition at Polis University Participated in "IMMATERIAL LAB - Body politics of the pandemic" Workshop at Polis University Participated in "Post Pandemic Products" Workshop at Polis University Participated in "Linocut Print" Workshop by Latitud Fuego in Lanzarote Participated in "Hartat e Tokes" Projects held by "Destil Creative Hub" Curated Angela Ferreira's "Independance Cha Cha" Exhibition Paticipated in "Dopamine" Exhibition Paticipated in "Art on Loop" Exhibition in Paris by The Holy Art Gallery Paticipated in the "Elisava Grad Showcase"	2019 - 2025
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TECHNICAL SKILLS

DESIGN & CREATIVE	Adobe Photoshop	● ● ● ● ●	Adobe Lightroom	● ● ● ○ ○
	Adobe Illustrator	● ● ● ● ●	Procreate	● ● ● ● ●
	Adobe InDesign	● ● ● ● ●	Canva	● ● ● ● ●
3D & VISUALIZATION	AutoCAD 2D & 3D	● ● ● ● ○	V-Ray	● ● ● ● ○
	Sketchup	● ● ● ● ○		
AI & EMERGING	Midjourney	● ● ● ● ●	ChatGPT	● ● ● ● ●
	Runway	● ● ● ● ●	Suno	● ● ● ● ●
	DALL·E 3	● ● ● ● ●	Pika Labs	● ● ● ● ○
	Kaiber	● ● ● ● ○	Descript	● ● ● ○ ○
	OpusClip	● ● ● ● ○	Claude	● ● ● ○ ○
	Notion AI	● ● ● ● ○	11Labs	● ● ● ● ●
VIDEO & MOTION	Adobe Premiere	● ● ● ○ ○	CapCut	● ● ● ● ●
WEB & INTERFACE	Figma	● ● ● ○ ○	Wix	● ● ● ● ○
LANGUAGES	Albanian (Native)	● ● ● ● ●	Italian (Intermediate)	● ● ● ● ○
	English (Fluent)	● ● ● ● ●	Spanish (Beginner)	● ○ ○ ○ ○