

EXPERIENCE

ROI ADS LLC

Creative Director & Graphic Designer

Provided creative direction and set daily tasks for the design team
Created short-form vertical ads optimized for engagement
Used the 3-second hook technique to maximize attention
Researched topics and digital trends to shape ad concepts

(16.05.2024 - 09.02.2025)
Remote (Puerto Rico)

COHL’S SPORTSWEAR

Art Director & Creative Designer

Designed licenced collections & products by Warner Brothers Properties including Tom & Jerry, Friends, Looney Tunes, Batman. Created SS/FW fashion collections from concept to final production
Provided art direction and set daily tasks for the design team
Developed events and product placements to support marketing
Performed photo editing, retouching, and layout enhancement

(04.01.2023 - 15.08.2023)
Tirana, Albania

KULLA CREATIVES

Graphic Designer

Graphic Design oriented work (designed logos, banners, website graphics, posters, flyers, brand collateral, ecc)
Developed social media visuals aligned with brand voice
Performed photo and video editing

(24.10.2022 - 28.12.2022)
Tirana, Albania

ARENA CASINO

Graphic Designer

Created branded visual collateral (banners, posters, flyers)
Ensured production-ready quality through material review
Developed social media visuals aligned with brand voice
Performed photo editing, retouching, and layout enhancement

(01.07.2022 - 30.09.2022)
Tirana, Albania

TAW

Creative Designer

Provided creative direction for 2022's “GOING HIGH” event
Created illustrations fit for the subject
Designed posters according to the events taking place

(April 2022 - July 2022)
Tirana, Albania

YGREC ARTS CENTRE

Art Curator Intern

Graphic Design oriented work
Communication (social media, press)
Organisational work
Mediation, presentation & adaptation to different public
Knowledge of French contemporary arts scene
Management of a public arts centre

(01.06.2021 - 30.07.2022)
Paris, France

MAD Center

Graphic Designer & Art Curator Intern

Organisational work of exhibitions held by the institution
Communication (social media, press)
Graphic Design oriented work (posters, social media)
Performed photo and video editing

(01.11.2021 - 30.04.2021)
Tirana, Albania

A.STUDIO DESIGN

Graphic Design Intern

Graphic Design oriented work (designed logos, banners, website graphics, posters, flyers, brand collateral, ecc)
Performed photo and video editing

(10.05.2019 - 26.12.2019)
Elbasan, Albania

EDUCATION

POLIS UNIVERSITY

BSc. Art & Design
(2019 - 2022)

ELISAVA UNIVERSITY

MSc. Art Direction & New Narratives
(2024 - 2025)

ACHIEVEMENTS

Designed licenced collections & products by Warner Bros. Properties including Tom & Jerry, Friends, Looney Tunes, Batman.

Winner of "Albania's Independence Day" Painting Contest

Awarded a 3-year scholarship at Polis University

Received 5 Certificates of excellence in English

Received 3 Certificates of excellence in Italian

(2013 - 2025)

ACTIVITIES

Participated in "Objects, Sounds, Images and Answers" Exhibition

Participated in "Identities" Exhibition at Polis University

Participated in "IMMATERIAL LAB - Body politics of the pandemic" Workshop at Polis University

Participated in "Post Pandemic Products" Workshop at Polis University

Participated in "Linocut Print" Workshop by Latitud Fuego in Lanzarote

Participated in "Hartat e Tokes" Projects held by "Destil Creative Hub"

Curated Angela Ferreira's "Independance Cha Cha" Exhibition

Participated in "Dopamine" Exhibition

Participated in "Art on Loop" Exhibition in Paris by The Holy Art Gallery

Participated in the "Elisava Grad Showcase"

(2013 - 2025)

TECHNICAL SKILLS

DESIGN & CREATIVE

Adobe Photoshop

●●●●●

Adobe Lightroom

●●●○○

Adobe Illustrator

●●●●●

Procreate

●●●●●

Adobe InDesign

●●●●●

Canva

●●●●●

3D & VISUALIZATION

AutoCAD 2D & 3D

●●●●○

V-Ray

●●●●○

Sketchup

●●●●○

AI & EMERGING

Midjourney

●●●●○

ChatGPT

●●●●●

Runway

●●●●○

Suno

●●●●●

VIDEO & MOTION

Adobe Premiere

●●●○○

CapCut

●●●●●

WEB & INTERFACE

Figma

●●●○○

Wix

●●●●○

LANGUAGES

Albanian (Native)

●●●●●

Italian (Intermediate)

●●●●○

English (Fluent)

●●●●●

Spanish (Beginner)

●○○○○